



Job Title: Data Analyst – Consumer Packaged Goods (CPG)

Location: Remote part time (20 hours a week)

Position Overview: We are seeking a detail-oriented and highly skilled Data Analyst with advanced technical expertise in QuickBooks Online (QBO) and Excel to support our data-driven decision-making processes. This role requires a deep understanding of the complexities within the Consumer-Packaged Goods (CPG) industry, ideally with experience in a regulated import/distribution environment. The successful candidate will have practical experience managing multiple SKUs across different sales channels, providing key insights into operational efficiency, sales trends, and financial performance.

Key Responsibilities:

- **Data Analysis & Reporting:** Leverage QBO and advanced Excel skills to collect, process, and analyze large data sets. Create dynamic reports and dashboards to monitor sales trends, inventory levels, and financial performance.
- **Inventory & SKU Management:** Track and analyze inventory data across various sales channels and SKUs. Develop and maintain reports that support optimal stock levels, reduce waste, and align inventory management with demand planning.
- **Sales Channel Insights:** Monitor and assess performance across different sales channels, providing insights to improve sales strategies and optimize channel-specific results.
- **Financial Analysis:** Perform financial analysis, including cost analysis, profit margins, and budgeting support.
- **Cross-Functional Collaboration:** Communicate data-driven insights with marketing, sales, and operation teams to support strategic initiatives and drive cross-functional improvements.

Qualifications:

- **Education:** Bachelor's degree in Data Science, Business Analytics, Finance, or a related field.
- **Technical Skills:**

- Advanced proficiency in Excel (e.g., advanced formulas, pivot tables, macros).
 - Proficient in QuickBooks Online (QBO) with hands-on experience in data extraction and analysis.
- **Industry Experience:** At least 3-5 years of experience in the CPG industry, preferably with exposure to import/distribution in a regulated industry such as food & beverage.
- **Analytical Skills:** Proven ability to analyze complex data sets and translate findings into actionable insights.
- **Additional Skills:** Strong attention to detail, ability to manage multiple priorities, and excellent communication skills for cross-functional collaboration.