



WHERE
ITALY

WHAT
WHITE

WHEN
LOOK AT
THE STARS

ZANCHI 'FLAVO' MALVASIA

Look how they shine for you

WINEMAKER Leonardo Zanchi

REGION Umbria, Amelia

GRAPE VARIETY 100% Malvasia

SOIL Sand and clay with traces of Pleistocene-Marine lignite

AGE OF VINES Planted 1970's

PRODUCTION 5,000 bottles



CONCEPTUAL DOPPELGÄNGER

Hot take, Coldplay is the most overrated band of the modern era. Their watered down and whitewashed version of poprock is formulated to just be likeable. Not inspiring or trendsetting . . . just likeable. Musac for the new generation. But damn it if that stupid song Yellow isn't catchy as hell. It served as the soundtrack to countless teenage romances and breakups, was the singalong at many a reunion, and simply permeated the culture of the 2000's. This wine Flavo, is actually named for Flaviana one of the Zanchi daughters who runs the estate. But, in Esperanto flavo means yellow, I read yellow and then that god damned song got stuck in my head! So I hopefully have forced you to share in my pain, or maybe you like it. "Look at the stars . . . Look how they shine for you . . . And everything you do . . . Yeah they were all yellow"

VITI/VINI

Organic practices and in the process of certifying, hand harvested, low yields, gentle pressing of whole clusters, drained off the skins and natural settling at cool temperatures by gravity. The must ferments naturally at controlled temperatures in glass-lined concrete vats. Matured for 6-8 months.

PRODUCER

Azienda Agricola Zanchi, is a 30 hectare estate dedicated to the principals of low impact viticultural practices that aims to preserve biodiversity and the ancient clones that exist on their land. It all started in 1970 when Licurgo Zanchi purchased an old farmhouse in the Amelia hills in Umbria. In the fields that surrounded the house, untended for years, a few rows of ancient vines survived, along with centuries old olive trees. With great patience and attention, he brought them back into production.

Over the years, his son Leonardo and his wife Anna Maria transformed Licurgo's sentimental project into a commercial operation. They modernized the cellars and increased focus on indigenous varieties. With their background as pioneer winegrowers in the hills of Amelia, the Zanchi family have now reached the third generation, with daughters Flores and Flaviana and son-in-law Mario all directly involved in the day to day. Over the years they have naturally crafted wines that are most representative of their local area and its traditions.

