

WHERE
CALIFORNIA

WHAT
RED

WHEN
WHEN THE
ORACLE COMMANDS

ORACLE CELLARS CABERNET SAUVIGNON

"It's a cold and it's a broken Hallelujah"

WINEMAKER Hoss Milone

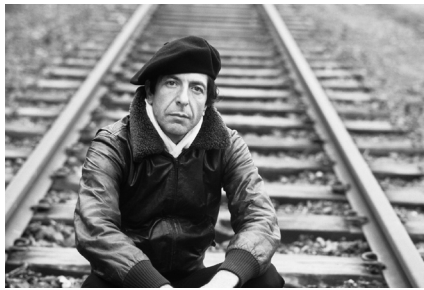
REGION Mendocino, California

GRAPE VARIETY Cabernet Sauvignon
(with a little Zinfandel)

SOIL Clay and Volcanic rock

AGE OF VINES Planted in the 1990's

PRODUCTION 8,800 cases



CONCEPTUAL DOPPELGÄNGER

Oracles figured prominently in Greek mythology. Aside from their grandiose predictions and visions, they were a part of everyday life. Before setting out on a journey or going into battle, one always consulted an Oracle for last minute advice. Some might think that tradition is lost today... but it's not really. Leonard Cohen is my personal Oracle, sure he's a Jewish

kid from Canada, but that man pumped out more mystical revelations than maybe anyone else today through his songs, poems, and novels. Blasting out any of the over 300 versions of his masterpiece 'Hallelujah' will give me the motivation to complete any challenge. Every time, that building crescendo hits you as you realize, yes I can do this! It's no accident that our modern day Oracle Mr. Cohen, spent his early writing days on the Greek island of Hydra. I believe it's here that he connected to the oracles of the ancient world and for that I say Hallelujah!

VITI/VINI

The fruit is carefully harvested, then partially destemmed and allowed to soak for 72 hours. Fermentation takes place in temperature controlled, stainless steel tanks. Pressed to tank and allowed to settle. A portion of the wine is then racked off into new oak and aged for 12 months. The result is a perfect expression of Mendocino's distinct character or concentrated fruit and complex layers.

PRODUCER

Oracle Cellar's is a collaboration between Communal and a family winery with a long history and deep roots in California. After immigrating from Italy and spending many years farming in Sonoma County, they were able to purchase a plot of land in Mendocino. It was there in 1943, that they planted their first vineyard. The estate has now grown to 400 acres of excellent sites in southern Mendocino County and is still run by the same family with the help of winemaker Hoss Milone, who also

has deep roots in Mendocino. He is a 4th generation winemaker and it was later discovered his grandfather actually tilled the land for that original 1943 vineyard. That is a collaboration born out of fate. This, in addition to the family's passion and skill for making incredible wines in Mendocino, made them the perfect partner for Oracle Cellars. The family's Italian roots conjured up images of the land where Ovid wrote is magnum opus "Metamorphoses" in which the Oracle of Apollo gives the order to seek "your ancestral lands." Fate...

