



## Moulin à Vent Coteau de Granit

Aimé Piroux

WHERE  
FRANCE

WHAT  
RED

WHEN  
SELF REFLECTION

# AIMÉ PIROUX MOULIN-À-VENT COTEAU DE GRANIT

I say 'Come closer' and draw them to me.

**WINEMAKER** Aimé Piroux

**REGION** Moulin-à-Vent, Beaujolais

**GRAPE VARIETY** Gamay

**SOIL** Granite and manganese

**AGE OF VINES** Planted in the 1930's

**PRODUCTION** 500 cases



### CONCEPTUAL DOPPELGÄNGER

Think France and windmill (Moulin-à-Vent) of course your brain will take you to the Moulin Rouge. Now a sad tourist trap located in the Pigalle, this venue was once the epitome of French nightlife and culture. But, after WWI it was failing, until a young ingenue helped to revive it. Mistinguett was equal parts performer, revolutionary, and entrepreneur. She rejected the place society wanted to assign her and instead forged her own path. Mistinguett was born in poverty and had an undeniably quick wit. She wanted to build her own life and said "the poor suburbs, it's not enough just to want to get out. I had a talent: life. All the rest remains to be

done, to be thought about. I couldn't allow myself just to be a beautiful animal, I had to think of everything". A peerless businesswoman, she first listened carefully then captivated. She lived wholly for her art.

### VITI/VINI

Farmed for almost a century this single parcel is the pride of Aimé Piroux. The vines are planted very densely (10,000 vines per hectare) this practice ensures very small berries with great concentration. The Gamay is hand picked carefully, to ensure the clusters remain intact. The 100% whole clusters then undergo an 11 day semi-carbonic maceration. After this, the grapes are pressed very gently and slowly before beginning a natural fermentation. To retain the pure character of the fruit, the wine is placed in cement tanks for 6

months before bottling. The granite soils impart a very special elegance to this wine, making it the flagship of the estate.

### PRODUCER

Aimé Piroux is in fact a nom de plume, our heroine has chosen to remain anonymous and instead pay homage to her Grandfather with the name. She is a passionate winemaker, having taken over this project only recently in 2015, after almost two decades of working on the family estate. A former championship athlete, she has now channeled that same

energy and courage into driving her vineyards. Working alongside her son and their dog, they are devoted to the practices of sustainability in all aspects of production. This devotion sprouts from a reverence for the history and terroir of each of the special sites on which they farm, the identity of each parcel is respected, offering a diversity of character in every wine. Always with an eye to the traditions of Beaujolais, she keeps pedaling forward into the future, making her own mark on the herstory of the region.

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