



WHERE
PORTUGAL

WHAT
WHITE

WHEN
HELL, HOW 'BOUT
RIGHT NOW?

/VĒ-VĒ/

A not-so-deep Vee that cuts right through
the bullshit and delivers the happy.

WINEMAKER Fernando Moura and
Pedro Campos

REGION Vinho Verde

GRAPE VARIETY Loureiro, Arinto
and Trajadura

SOIL Granitic

AGE OF VINES 15 years (average age)

PRODUCTION 500 cases



CONCEPTUAL DOPPELGÄNGER

She turned up on *The Office* midway through the show's run. She took command of the front desk from the affable if phlegmatic Pam and thank god she did. If ever a role was usurped and expanded in a very fun way, it is this iconic role and that actress is Ellie Kemper. If we all could see the world Erin's way, man what good days we'd have on the regs. One must not confuse naiveté for focus—it's fine to not know everything and it's exciting to be open

to new things. They call it innocence and it's why childhood can be so enthralling. Here's to you Ellie, néé Erin, néé Kimmy—we simply love you.

VITI/VINI

Farming is fully sustainable. The estate was recently certified for 'Integrated Production' which refers to a sustainable farming system that places an emphasis on involving the entire vineyard as an ecosystem and the preservation and improvement of soil fertility, as well as a diversified environment. The grapes are harvested by hand and sorted in the field before being carefully transported to the winery. After a pre-fermentation maceration, the grapes are pressed, followed by alcoholic fermentation at a controlled temperature between 16°C and 18°C in stainless steel. After fermentation, the wine spends 3 months on the fine lees with occasional batonnage. It is then fined with Bentonite (vegan) and lightly filtered before bottling.

PRODUCER

Casal de Ventozela is located in Mogege, Vila Nova de Famalicão, in the heart of the Vinho Verde region of Portugal. The estate has taken on a new life in recent years, but still remains a family business. Relying on the next generation's dedication to maintain and improve the family's project every day. As a family business in the middle of a highly-competitive wine market, they are vested heavily in the values of excellence, tradition, and innovation, while still keeping a strong focus on the environment and a genuine passion for wine and nature. This is why we chose Ventozela as our partner in Communal's first venture into Portugal. We have seen no shortage of Vinho Verde in our markets, but

we have seen a shortage of Vinho Verde that we would want to drink. While no one should ever judge a book by it's cover, sadly most of the wines in this category have labels so boring they put you to sleep before the bottle is even open. Our design for Vē-Vē (pronounced Vee-Vee) is inspired by what we hope you'll find inside: Vitality, Vivacity, Verve, and Vibrancy, for whenever the mood strikes!

