



WHERE
AUSTRIA

WHAT
WHITE

WHEN
PARTY: DINNER OR DANCE
(HIP HOP OR MERCE
CUNNINGHAM)

SCHPLINK!

Only we would dare to try and put Austrian wine in a box and having the ability to guzzle top quality GV was worth it.

WINEMAKER Harald Lehner

REGION Burgenland

GRAPE VARIETY Gruner
Veltliner

SOIL Dark, sandy

AGE OF VINES Oldest plantings
1987 up to 2007

PRODUCTION 600 BiB

VITI VINI Sustainably farmed vines and early September harvest off a few different sites. De-stemmed and crushed and left on skins over-night. Pressed off skins, cold settled and bentonite fined so the juice is clear. Cool, long fermentation to retain aromas and flavor development. One month on the lees. Long enough for added texture but bright aromas and flavors retained. Lightly filtered to preserve flavors and some CO2 for zippiness.

PRODUCER Golser Wein was established by Harald Lehner in 1995 out of passion and persistence. Harald was born in Gols (Burgenland), a poor area to a very poor family of farmers, where to quote him "there



lying and obfuscating to avoid revealing how we really feel, some bare their souls for the purpose of completion and healing. The process produces some uncomfortable moments which are the small price of glorious revelation. Kraftwerk created a genre of music that would presage so much of what we see as contemporary music. Their technical wizardry was always tempered by their irresistibly infectious loops of beats and melodys. Simply way ahead of their time, musically and stylistically. We should all be so inspired.

was too much to die for and too little to live for". His father had 15ha farmed to grapes and wheat and everything was sold in bulk. The business struggled and could not support him so after finishing school he went to work for a family wine company to gain experience producing bottled wine. His hard work earned him a 20% share of this business but when the owners divorced, they sold everything and he was left starting from scratch. At this point, Harald decided he would employ himself and be in control of his own destiny. When he wasn't in the vineyards he actually worked very long shifts as a driver at the Viennese airport until he could afford to support his vision. He now owns 40 ha of vines, 20 of which are

certified organic, farms another 100 ha and produces 2 million bottles per year. When asked for his production philosophy his answer is "pure joy". Harald is determined, proud, detailed oriented, and not afraid to challenge the status quo. NO ONE has been bold enough to put wine in anything other than a bottle in Austria, but not Harald. His mind is open and his spirit pioneering, making him the perfect partner for Communal. The design is equally as bold as he is, and is inspired by the 80's, an era where Apple computers were the boxes everyone was talking about and Kraftwerk's Computer Love album debuted. So please, raise your glass and Schplink!!!!

