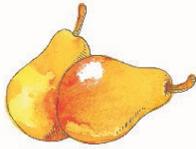


# Le Chardonnay



PUY DE DÔME  
INDICATION GÉOGRAPHIQUE PROTÉGÉE

**WHERE**  
FRANCE

**WHAT**  
WHITE

**WHEN**  
DAILY DRIVER

## SAINT-VERNY LES POIRES

Fringe appellation means way more wine for the money

**WINEMAKER** Olivier Mignard/  
Etienne Rachez

**REGION** Puy-de-Dôme

**GRAPE VARIETY** Chardonnay

**SOIL** Volcanic, chalk, clay

**AGE OF VINES** Planted around 2006

**PRODUCTION** 11,000 bottles

**VITI VINI** Sustainably farmed and gentle machine harvest to maximize efficiencies. Fermentation occurs in stainless steel with indigenous yeast. MLF is blocked to retain vibrancy. 3-6 months on fine lees. Fined without animal products and filtered before bottling.

**PRODUCER** Auvergne has a long wine growing tradition that dates back to Roman and Gallic times. Saint-Verny is a small, highly dedicated, 65-grower cooperative that worked diligently to establish AOC



### CONCEPTUAL DOPPELGÄNGER

Surely you know and listen to HAIM regularly. Maybe you do - cuz your cool - and maybe even you think they've jumped-the-shark a bit with their popularity and the desire of many big stars to want to play with them. Don't worry - it's just a mark of a brilliant fringe player sticking to their guns and making people

take notice. Rest assured they are making wonderful music. It's not hard to listen to at all - in fact it's quite melodic and catchy just like the crap you'll find on my beloved Star 99 (I live somewhere else. It's OK.) Back to the point - from the deeper recesses of realmusicdom, HAIM just did HAIM until people noticed how badass they are. Look deeper. Look farther. Look in the opposite direction. There is much to love out there and the sense of discovery will make you a macher (Yiddish for expert). Done.

status for Cotes d'Auvergne in 2011. Prior to recognizing its independent AOC status, the area was considered an extension of the Loire Valley, and its unique soil and topographical attributes had not been formally recognized. The vineyards stretch across 170 hectares from Riom in the north to Issoire in the south. The vines grow on volcanic soils, which contribute a real mineral driven character to the wines. The focus is on the vineyards with a minimalist approach in the cellar. A

cooperative structure allows these passionate growers to realize the benefits of their efforts in their vineyards, as it would not make economic sense for them to bottle fruit from their small plots independently.

**communal brands**



CLASSIC WINE FOR MODERN PEOPLE