

WHERE
ITALY

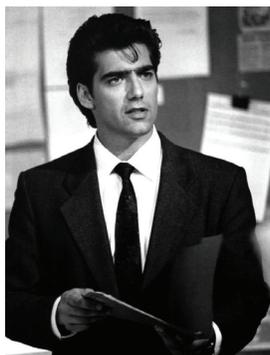
WHAT
RED

WHEN
DRINKING
TO TASTE

CIU CIU 'GOTICO' ROSSO PICENO SUPERIORE

Guido cred in a Zegna suit.

CIÙ CIÙ
AZIENDA VITIVINICOLA OFFIDA



CONCEPTUAL DOPPELGÄNGER

Yup, not somebody named Marcello. Actually Ken Wahl, the vastly underrated American actor. That was an incomplete sentence I think. Who cares? Look at him! Playing Vinnie Terranova in the excellent end of the 80s series Wiseguy. That little hook of hair just kills it—sure the sharp suit, spread collar and narrow tie don't hurt, but damn that little sprig of hair, just falling over his forehead, bobbing nonchalantly in cadence with his insights. Boy does he have insights. It's the little things that make something

stand out. Get to know what to look for and you'll be rewarded too. Perhaps your own series on Netflix named The Detailer. But then you'd be polishing cars. Let's have some wine, OK?

WINEMAKER Massimiliano Bartolomei

REGION Marche, Piceno

GRAPE VARIETY Sangiovese, Montepulciano

SOIL Clay based, with a hint of sand

AGE OF VINES Planted 1990-1992

PRODUCTION 80,000 bottles

VITI VINI Certified organic, located on the best, hillside vines with southern exposure, Low yields, hand harvest, destemmed, pre-fermentation maceration at cool temperatures for about 20 days. Fermentation in stainless steel with daily punching down for a delicate extraction. Maturation for 12 months in second to fourth pass 25HL Slovenia oak barrels and 6 months in bottle prior to release.

PRODUCER The Ciù Ciù farm was founded by Natalino and Anna Maria Bartolomei in 1970. Today, their sons, Massimiliano and Walter are carrying on the tradition of their parents with

unparalleled passion and enthusiasm. The estate is comprised of 150 hectares in the heart of the Piceno Hills in the Marche, just a few kilometers from the splendid medieval town of Offida. The Bartolomei family is committed to tradition and hold the conviction that wine should be the most authentic expression of the land. As such, all practices demonstrate the utmost respect for the natural wine-growing ecosystem and the estate is certified organic since the early 1990's. The name, Gotico, is the name of a painting from a local artist that depicted the image on the label. since the early 1990's.

