



WHERE
CALIFORNIA

WHAT
RED (RUBIES)

WHEN
THINKING

CALIFORNIA PREMIUM PINOT NOIR

Serious chat can be serious fun.

California Premium



CONCEPTUAL DOPPELGÄNGER

Choices were made and things were done that caused joy and anguish. A life examined is just that - a journey with peaks and troughs. No escaping it. The sentient person seeks to examine these undulations. The revolutionary screams out to the world (though sometimes loudly silently) - 'Don't you see what I'm seeing????'. Don't expect a standing ovation, but do try to enjoy the satisfaction of doing what you are destined to do. For you philistines out there - Diane Arbus, people.

WINEMAKER Serghei Stanila

REGION California

GRAPE VARIETY Pinot Noir

PRODUCTION 12,000 bottles

VITI VINI All vineyards are farmed sustainably. Grapes are destemmed. Primary fermentation and MLF in stainless steel. Maturation in neutral French oak for 8 months. Fined and lightly filtered.

PRODUCER Communal's latest winery partnership and first foray into California represents a level of wine quality at a price point it could get behind. Let's face it; 'value', 'high quality' and 'California' are not frequently uttered in the same sentence, so this producer was a real find. Working with scale to maximize efficiencies, this

producer has the ability to crank out great wine priced reasonably. The wine is a blend of fruit from varying appellations from Napa Valley to the Central Coast. Soil and vine age are as varied as the vineyard sources and it's this combination of factors that leads to the wine's overtly characterful style. So much personality in the wine lends itself well to the beautiful Sylvia, who is featured on the bottle. Sylvia was artfully illustrated by our artist friend, Candace Napier, to reflect the true character of the wine: Dark, brooding, serious but not too much so. Classy, spicy and with an aura of mystery. It is also an homage to the winemaker's affection for the 70's. California Premium!

