



WHERE
USA

WHAT
RED

WHEN
TIRED OF PINOT
(REFRESHER COURSE)

EISOLD-SMITH PINOT NOIR

Pinot with core strength obsession and a vivid self-consciousness.

eisold-smith

WINEMAKER Adam Smith

VITICULTURIST Lauren Eisold

REGION Willamette Valley,
Oregon

GRAPE VARIETY Pinot Noir

SOIL Mainly volcanic, plus silty
clay loam to a minor extent

AGE OF VINES Planted from 2005
to late 1990's

PRODUCTION 3,600 bottles

VITI VINI Organic and biodynamic farming, hand picked, 30% whole cluster and 30 days on skins in 1.3 ton plastic bins, pigeage in late June, very gently, he wants the clusters to still look like clusters. Racked into tank to finish the fermentation to dry. Then racked into barrel, all French, 30% new for 15 months.

PRODUCER Power couple, Lauren Eisold and Adam Smith started making wine together in 2009. The quality of what they produced was instantly



CONCEPTUAL DOPPELGANGER

Not nearly celebrated enough – the man that made my travels up the West Side of Manhattan more enjoyable – should be on everyone's list of favorite artists. He might just punch you in the face if you tell him something like that. The work speaks for him – endlessly color-struck figures assembled to convey energy through juxtaposition against the bland. It all makes complete

sense – art that satisfies immediately (and that is also brilliant) is a rare thing. When the complex and impossible seem simple to the eye, one should really pay some proper attention – you might just learn something about just how much you don't know. This is healthy for those who want to be enlightened. Be that person. The person, below, is Knox Martin, of course.

recognized when their first vintage made the Wine Spectator Top 100. Lauren's the farmer. From Germany, she has wine production in her roots and has spent her career developing some serious expertise. She is now quite well known in Oregon as a premier grower and expert in biodynamic practices. Adam is a rockstar at heart, but also with wine in his blood having grown up in the Sierra Foot hills of California. It was a record label that brought him to Portland in 2003 and kicked off his wine career as

well. Seeking to supplement his income in Portland, he got his first industry job as a cellar hand at Domaine Serene and things evolved from there. Lauren and Adam make expressive and authentic wines. Wines they appreciate and they themselves enjoy drinking. Void of any pretense, the hand drawn paper plane on the labels reflect what they refer to as their 'family crest', artfully crafted at a bar in downtown Portland and a nod to their early days.

