



WHERE
WASHINGTON

WHAT
PINKISH

WHEN
TIME FOR
SOMETHING
DIFFERENT

GRAPESMITH & CRUSHER ROSE

Time for something different



CONCEPTUAL DOPPELGÄNGER

If a grower's aim is to create something that changes your viewpoint, then success is only achieved when a sip dances and charms and bring to bear that smile you can't suppress because you are reacting to genuine surprise and contentedness. Pretty rare stuff for the most part, but not unheard of when honesty is used as your motivation to spread your message. The truth in advertising is the truth - it can't be questioned just like a pipe smoking, rose-colored-glasses-wearing lion is beyond reproach. What's not to get here? This lion is an intellectual who chooses to adjust his way of seeing by simply slipping on these glasses. Genius. Inscrutable. Cute as hell. I want to be this lion. You can be this lion. G&C is the key.

REGION Columbia Valley

GRAPE VARIETY Syrah, Grenache

SOIL Wind-blown sand, clay, silt and rock

AGE OF VINES Planted around 2005

PRODUCTION 3,000 bottles

VITI/VINI

All vines are sustainably farmed and planted on original rootstock. The vintage was fantastic with a long Fall allowing for optimal ripeness. Crisp acidity coming from the late picks made 2017 a great year for Rhone Varietal Rose's. Grapes are pressed directly to the tank with very little skin contact. Fermented in stainless steel at about 50 degrees Fahrenheit. No MLF to retain freshness. Bottled early.

PRODUCER

Don't you miss the clickety clack of vintage typewriters? The click of the iPhone's touch screen keyboard certainly doesn't have the same romantic charm. Communal fully supports the idea that even in today's chaotic world, the simplicity of a bottle of wine can still has the power to make everything OK. All estate fruit off of one of Washington's oldest and largest vineyard land holders. Access to some of the state's best fruit is the magic ingredient. Fun fact, Melissa Saunders, Communal Brands' boss lady, travels out every year to assemble the blend.

