

Churton



MARLBOROUGH
VIOGNIER
2014
NEW ZEALAND WINE

WHERE
NEW
ZEALAND

WHAT
RED
WHITE

WHEN
WEEKLY
WONDERMENT

CHURTON VIOGNIER

Vee on YAY!!!! (I say)

Churton



CONCEPTUAL DOPPELGÄNGER

While this sharp little genius was undoubtedly sexy, I always imagined him to be wildly aromatic as well, giving off equal parts flower, sandalwood oil, and sex musk, pretty much 24 hours a day. Given his light skin tone, his palette was carefully considered to maximize the essence of who he actually was: a complete one-of-a-kind, unlike all others. A special version in a vast milieu of other humans and musicians, for that matter. His technique was razor sharp and much admired by his peers and had he made another album, it might have been called V on Yay. Just sayin'.

WINEMAKER Sam Weaver

REGION Marlborough/Waihopai Slopes

GRAPE VARIETY Viognier

SOIL Dense clay and loess

AGE OF VINES Planted 2000

PRODUCTION 3,000 bottles

VITI/VINI

Organic and biodynamic certification. Low yields, hand-picked, gentle whole bunch pressing, 24 hours of settling. The slightly milky

juice is then fermented in new and used Demi Muids (600L) and then aged on its lees for 11 months settling and natural stabilizing before bottling.

PRODUCER

22.5 ha, southeast planting at 200m. 9 blocks named after cuts of meat. Sam and Mandy Weaver established Churton based on their passion and philosophy. Sam is a pioneering Englishman from Church Pulverbatch (known locally as Churton) in Shropshire England- where agriculture dominates. Farming is in his roots, and his scientific aptitude comes from studying microbiology in London. He synchronized both

brilliantly and it shows in the precision and character of his wines. Sam is a staunch advocate for biodynamic practices and is always striving to create active soils with a diversity of plants and microbes resulting in wines with a true expression of their organic origin. Sam and Mandy Weaver are an anomaly for Marlborough. Densely planted at around 500 vines per hectare on slopes, all hand-picked and with minimal irrigation and minimal intervention in the cellar. Their old vines are planted in a patchwork pattern and include Viognier and Petit Manseng, further evidence of their departure from the norm for the area.

communal brands



CLASSIC WINE FOR MODERN PEOPLE