



**WHERE**  
FRANCE

**WHAT**  
RED

**WHEN**  
ON THE  
REGULAR

## CADIENETTE

Life is dangerous; drink Cadenette.

### CADIENETTE



#### CONCEPTUAL DOPPELGÄNGER

From the vaunted shores of the famous island of warfare amongst the classes, shaolin, aka staten island, came a crew of men hell bent on storming the castle and taking the gold. Method Man, RZA, GZA, Raekwon, Ghostface Killah and a cast of hangers ons, acolytes, soldiers and wannabes all shared the same goal, take shit over! In the case of Wu Tang, it was the rap world and they actually succeeded by being dope, first and foremost, and by utilizing a code of conduct derived from ancient houses of warfare - a first for a roughneck crew from housing projects in Stapleton, SI. They stood out for their parrying style of word-war and RZA's arcane production library - they blew some minds and crossed over into mainstream popularity. This did not change them at all and they were then rejected from mainstream popularity because they kept it real. As they always said: 'Protect ya neck.'

**WINEMAKER** Pierre Dideron

**REGION** Costières de Nîmes

**GRAPE VARIETY** Syrah,  
Grenache

**SOIL** Clay base with galet  
stones and pebbles

**AGE OF VINES** Planted 1970  
to 2015

**PRODUCTION** 24,000 bottles

#### VITI/VINI

Certified organic, crushed with maceration lasting about 10 days. Fermentation occurs naturally in stainless steel. Elevage takes place partly in epoxy lined concrete vats and partly in used tonneau for about a year. Lightly fined and filtered prior to bottling with minimal sulphur added.

#### PRODUCER

Cadenette is a Communal design, artfully produced by Vignobles Dideron at Domaine de la Cadenette. This 60 hectare organically farmed estate in the beautiful Costières de Nîmes sub-region of the Rhone provided the necessary inspiration. Pierre Dideron's

father purchased the estate in 1962, following a long history in agriculture, cultivating oranges in Uruguay and vines in North Africa, where he is originally from. Cadenette refers to a braid worn on the side of the head, and during the age of Napoleon, was both a sign of nobility and a means of protection. In those days it was not uncommon to be stabbed in the neck! The name, Cadenette, is an ode to a defining feature of the estate's landscape. Fruit trees surround the farmhouse and their branches are gathered together by twisted ropes as a means for opening up the canopy to facilitate ripening. These ropes look like braids.

