



WHERE
NEW
ZEALAND

WHAT
RED

WHEN
WEEKLY

OTTO'S CONSTANT DREAM (OCD) PINOT NOIR

The light body belies the complexity of a '08 Pinot's coming out party in 2011, escorted by Major Pepperpot and Lieutenant Leather.



WINEMAKER Peter & James
Macdonald

REGION Marlborough/Wairau
Valley

GRAPE VARIETY Pinot Noir

SOIL Sandy loam over deep
gravel

AGE OF VINES Planted 1990-95

PRODUCTION 12,000 bottles



CONCEPTUAL DOPPELGÄNGER

Amazingly, it is so simple. The power and desire of the garnet is rooted in its ancient reputation as a blood amulet, imbuing powers of life and sexuality. While not terribly rare, this gemstone is an under appreciated bit of compressed minerals - forged by the earth, out of seemingly disparate elements that by happenstance come together. New Zealand has many natural resources, though garnets are found mainly in the cradle of

civilization, like their distant cousins, diamonds. Therefore, the resourceful people of New Zealand, who obviously need any amount of self-confidence booster they can get, being such an insignificant dot in the shadow of Awesomestralia, found a way to manipulate earth candy into a drinkable garnet energy drink. Just a few sips and the average Kiwi is ready to conquer the world - as a non-Kiwi, you may simply find yourself read for action, or more likely, mellow and pleased with your situation. Garnet: wear it, rub it, drink it.

VITI/VINI

Estate grown and sustainably farmed. A portion of the fruit was hand-picked and plunged in small open vats until the fermentation completed. The machine harvested portion fermented in stainless steel. The ferment was pumped over twice per day with temperatures reaching 32 degrees Celsius, with the aim being extraction of color and tannin for enhanced structure. A percentage of the ferment was transferred to barrels to complete the fermentation in new oak. The balance was aged in one and 2 year old French barriques for 10 months. Light fining with egg white.

PRODUCER

OCD is the wine that launched Communal Brands. Inspired by Melissa Saunders' obsessive nature about wine, her friend and business partner Chris Antista, created a wine in her honor: OCD. She applied said obsessive nature to find the right juice for our eponymous brand, ultimately finding a warm connection in her husband's native New Zealand. The wine is produced by Hunter's, one of the oldest and very best producers in the region. Jane Hunter is a legend and an inspiration to the brand. The name? You'll have to ask the authorities about that ;-).

