



WHERE
NEW ZEALAND

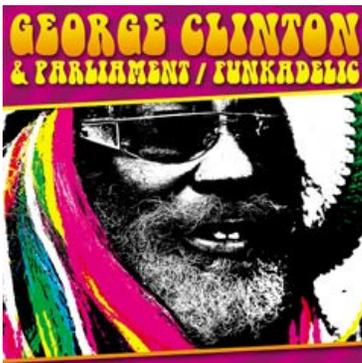
WHAT
WHITE
(KIND OF)

WHEN
FULL MOONS

PYRAMID VALLEY ORANGE

Galactic paradigm shift for orange wine - possible proof of alien visitation/colonization of New Zealand (would explain quite a bit actually).

PYRAMID VALLEY VINEYARDS



CONCEPTUAL DOPPELGANGER

Make the mothership connection and never be the same again. See, hear, feel, taste differently - perhaps for the first time in your life. I know, I know - you're an expert! You know what you like! You know about wine! And then you have an epiphany. Nothing else quite tastes the same again. You love it. You hate it. You just DON'T KNOW! You have been funkified! You feel the groove and you give in to the color, the commotion, that bass! A journey should never end and whence you feel like you're at a dead end, you need just dig a little deeper. PVO is what lurks at the bottom of that hole you feverishly dig with your raw fingertips, driven by a passion you've never felt before. Please, try it and dose your true friends.

WINEMAKER Mike Weersing

REGION Marlborough

GRAPE VARIETY

Pinot Gris/Pinot Blanc/
Gewurtztraminer

SOIL Silt over gravel
and riverstone

AGE OF VINES Planted
around 1998

PRODUCTION 1,000 bottles

VITI/VINI

Organic and biodynamic practices on this approximately 1 ha site. Low yields, selectively picked for perfect fruit, knowing this wine would spend time on skins. Sorted again, then de-stemmed and transferred to tank. Vineyard yeast fermentation, natural malolactic and one month on skins before being lightly pressed into a tiny basket press. Settled for another 2 months then bottled on the summer equinox. Neither fined nor filtered. No sulfur added.

PRODUCER

Wine to Mike and Claudia Weersing is a genie, genius loci; our job is to coax it from its rock to

bottle. Every gesture they make, in vineyard and winery, is a summons to this spirit of place. Biodynamics, hand-based viticulture, low yields, natural winemaking - these are some of the means they've adopted better to record and transmit this voice. Each wine is allowed to flower as it wishes. With the Grower's Collection, their ambition is to create a range of wines from sites other than their home vineyard. They are allowed to work with admired colleagues, and with sites, soils, varieties different than those at home. All of their wines are devoted to people and place; all bring rich rewards of community.

