

WHERE
ITALY

WHAT
WHITE

WHEN
TRULY
THIRSTY



deTARCZAL

TRENTINO
Denominazione di Origine Controllata

MÜLLER
THURGAU

DETARCZAL MULLER THURGAU

The only example of Italians admitting the Germans helped. In any way.



CONCEPTUAL DOPPELGÄNGER

Germans love to quaff things with absolute gusto. Just look at Freulein Merkel just guzzle this super sized beer! She's loving it. So back in the day, a german viticulturist crossed some grapes from Italy with his native Riesling and created a lovely and complex wine that one can drink in schooners if they wished, without seeming crass in any way shape or form, due to the connection to the DeTarczal lineage of exceedingly old wine makers. While we may never see Italian gentry tipping pints of Muller Thurgau - trust me - they're doing it in private. Just like me. Right now.

WINEMAKER Elena & Ruggero

DeTarczal

REGION Trentino

GRAPE VARIETY Muller Thurgau

SOIL Alluvial, sandy

AGE OF VINES 1989-1994

PRODUCTION 7,000 bottles

VITI/VINI

The terraced vineyard has been sustainably farmed for generations. Farming practices are organic and minimally invasive. Harvest is by hand from double overhead trellised vines. Grapes are crushed gently to separate the skins from the must. Fermentation and maturation in stainless steel at cool temperatures to maintain freshness and bright aromas.

PRODUCER

One of the oldest estates in the region, the DeTarczal vineyards have been cultivated "forever". Since the 16th century, the vineyards belonged to one of the noble families of Trentino.

Elena's grandfather was from Tarczal, a Hungarian village close to Tokai, and he brought viticultural traditions of this area. Today, Elena and her father Ruggero run with winery with the same attention to the traditions of their family. They farm 17 hectares of vineyards in the heart of Isera and on the right bank of the Adige River. Proximity to Lake Garda has a warming influence on the climate, while the Dolomites cool things down at night. The winery is located in an 18th century alpine farmhouse. The family is committed to tradition, and to rearing a true expression of the variety and area that it comes from.

communal brands



CLASSIC WINE FOR MODERN PEOPLE