



**WHERE**  
CALIFORNIA

**WHAT**  
WHITE GOLD

**WHEN**  
SUNSHINE  
(ACTUAL OR DESIRED)

## CALIFORNIA PREMIUM CHARDONNAY

Post-feminist empowerment is unquenchable—but one can try.

*California Premium*



### CONCEPTUAL DOPPELGÄNGER

Isn't it obvious? Maybe it is—or maybe Val, iconoclast that she is, actually looks outwardly. Then there is Sia. It's like Bjork was minting smash pop hits through her alter ego—which isn't true. Sia is a real person who may be influenced by some great people (I'd like to think this to assuage my own feelings of inadequacy) but I'm pretty sure she just does what she wants— pure self expression, coupled with catchy dance floor monsters. I'm gonna put on Cheap Thrills and get lost. With a smile on my face.

**WINEMAKER** Serghei Stanila

**REGION** California

**GRAPE VARIETY** Chardonnay

**PRODUCTION** 12,000 bottles

**VITI VINI** All vineyards are farmed sustainably. Grapes are picked, pressed at 2.5 bars and allowed to settle overnight. The clear juice is racked into stainless steel for fermentation. 15% of the juice goes through MLF. Fined and lightly filtered.

**PRODUCER** Communal's latest winery partnership and first foray into California represents a level of wine quality at a price point it could get behind. Let's face it; 'value', 'high quality' and 'California' are not frequently uttered in the same sentence, so this producer was a real find. Working with scale to

maximize efficiencies, this producer has the ability to crank out great wine priced reasonably. The wine is a blend of fruit from varying appellations from Napa Valley to the Central Coast. Soil and vine age are as varied as the vineyard sources and it's this combination of factors that leads to the wine's overtly characterful style. So much personality in the wine lends itself well to the beautiful Val, who is featured on the bottle. Val was artfully illustrated by our artist friend Candace Napier to reflect the true character of the wine: Gorgeous, blond, brightly smiling, a hint of warmth and an aura of confidence. It is also an homage to the winemaker's affection for the 70's. California Premium!

