

CADENETTE



COSTIÈRES DE NÎMES
APPELLATION COSTIÈRES DE NÎMES CONTRÔLÉE

WHERE
FRANCE

WHAT
ROSÉ

WHEN
HOURLY

CADENETTE ROSÉ

Cheap and chuffy chugger of pale pink panacea.

CADENETTE



CONCEPTUAL DOPPELGÄNGER

Surely you recognize this face - if you are over 30? 40? Maybe? This man is one of the most iconic French comedians of all time. His moneymaker was his rubbery mug, capable of extreme displays of every emotion - each one resulting in laughs, no matter the expression be one of delight or the more likely utter despair. If the goal is a smile on your lips and a generally pleased feeling of being French - as in nobody else gets it - then Fernandel is your man. Mirthful to the end, Fernandel was the ultimate mood enhancer - especially when the chips are down.

WINEMAKER Pierre Dideron

REGION Costières de Nîmes

GRAPE VARIETY Syrah (dominant), Grenache

SOIL Clay base with galet stones and pebbles

AGE OF VINES Planted 1970 to 2015

PRODUCTION 12,000 bottles

VITI VINI Certified organic, from the youngest vines, hand picked earliest in the season, at night to retain freshness and minimize oxidation. The grapes go directly to the press, and are then gently pressed into tank, where the juice ferments naturally and slowly. Lightly fined and filtered prior to bottling with minimal sulphur added.

PRODUCER Cadenette is a Communal design, artfully produced by Vignobles Dideron at Domaine de la Cadenette. This 60 hectare organically farmed estate in the beautiful Costières de Nîmes sub-region of the Rhone provided the necessary inspiration. Pierre Dideron's father purchased the

estate in 1962, following a long history in agriculture, cultivating oranges in Uruguay and vines in North Africa, where he is originally from. Cadenette refers to a braid worn on the side of the head, and during the age of Napoleon, was both a sign of nobility and a means of protection. In those days it was not uncommon to be stabbed in the neck! The name, Cadenette, is an ode to a defining feature of the estate's landscape. Fruit trees surround the farmhouse and their branches are gathered together by twisted ropes as a means for opening up the canopy to facilitate ripening. These ropes look like braids.

communal brands



CLASSIC WINE FOR MODERN PEOPLE