

ALPHA ZETA



PINOT
GRIGIO
DELLE VENEZIE

 INDICAZIONE GEOGRAFICA TIPICA

WHERE
ITALY

WHAT
WHITE

WHEN
GOOD
QUESTION

ALPHA ZETA PINOT GRIGIO

Like your perpetually unemployed
Italian friend who's always available
for a good time.



WINEMAKER Matt Thomson

REGION Veneto, Monforte
d'Alpone

GRAPE VARIETY Pinot Grigio

PRODUCTION 6,000 bottles

SOIL Granitic



CONCEPTUAL DOPPELGÄNGER

The Vespa -Italy's answer to stylish everyday transportation. An icon the world over for its design and functionality. AZ Pinot Grigio is also a stylish, everyday Italian creation. A standard potable on tables all over the world, Pinot Grigio represents the ease with which Italians do some things so well. Show up to the party on a Vespa and all will see you as the fun-loving easy-going person you are. Show up with our Pinot Grigio - same result, less risk!

VITI/VINI

The sustainably farmed vineyards are situated in the hills outside Verona in the Alpone Valley in eastern Soave where the soils are granitic. Cool currents blow down the valley from the foothills of the Dolomites, which helps to moderate the climate, enabling the grapes to ripen slowly. The longer, cooler growing season enables the grapes to retain their aromatic compounds and acidity, producing elegant wines. Following a harvest by hand, the grapes were de-stemmed, crushed and pumped to press with no sulfur addition. The juice chilled immediately and naturally settled. Fermentation took place at a cool, 12-14 degrees Celsius, in order to retain fresh fruit flavors.

PRODUCER

Alpha Zeta was conceived in 1999 by David Gleave, MW. Working with star New Zealand winemaker, Matt Thomson, David set out to work intently with small, family-owned growers, not large enough to set up their own estates. This is in contrast to standard practice for the region, which is to buy bulk wine. The result is access to super high quality fruit, the most important ingredient for a super high quality wine, at extremely reasonable prices. Why the name? Because the wines cover a range of styles and varieties that exist in the area, from a dry, white Soave, to lively, young, Valpolicella, all the way through to a rich, brooding Amarone.

communal brands



CLASSIC WINE FOR MODERN PEOPLE